

YR URDD: 30 MAY – 4 JUNE 2022

Ruthin Town Council Sponsorship - Denbighshire Urdd Eisteddfod 2022

Ruthin Town Council will be the joint sponsors of the Arts and Crafts Pavilion and three stage competitions: -

- Year 6 and Junior Unison Party
- SA Choir Years 7, 8 and 9
- Three Voice Folk Choir Yr.13 and Junior

Benefits of Sponsors: -

Acknowledgment

Arts and Crafts

- Space for branding (eg pop ups) in the Arts and Crafts Pavilion.
- Acknowledgment of sponsorship is announced during the art medal awards ceremony, and during the official opening of the pavilion.
- Opportunity for sponsors to attend for the official opening.
- Acknowledgment of sponsorship is announced during the Arts and Crafts Awards Ceremony.

Stage Competitions

- Logo to appear on screen in the pavilion during competitions and during the results.
- Acknowledgment of sponsorship is announced from the stage during competitions.
- Opportunity for a representative to present the award to the winners on stage.

Advertising *

- Full page ad in the official programme.
- Logo in the official programme alongside the ceremony / competitions and on the sponsors and partners page.
- Logo on the notice board of sponsors and partners of the Maes.
- Space for placing 3 promotional * flags on the Maes.
- Recognition of sponsorship in any press releases dealing with the ceremony.
- Logo on the Urdd website.

Tickets

- 5 tickets a week for the Eisteddfod.
- 4 invitations to the sponsors' reception on the field.

Other

- The co-operation of the press officer for arranging a photo with the winner of the art medal.

VALUE: £ 10,000 + VAT